



KNO.E.SIS

COLLECTING THE DOTS | CONNECTING THE DOTS



Joshi Research Center
A New Frontier in Innovation

imagine

imagine when



meets



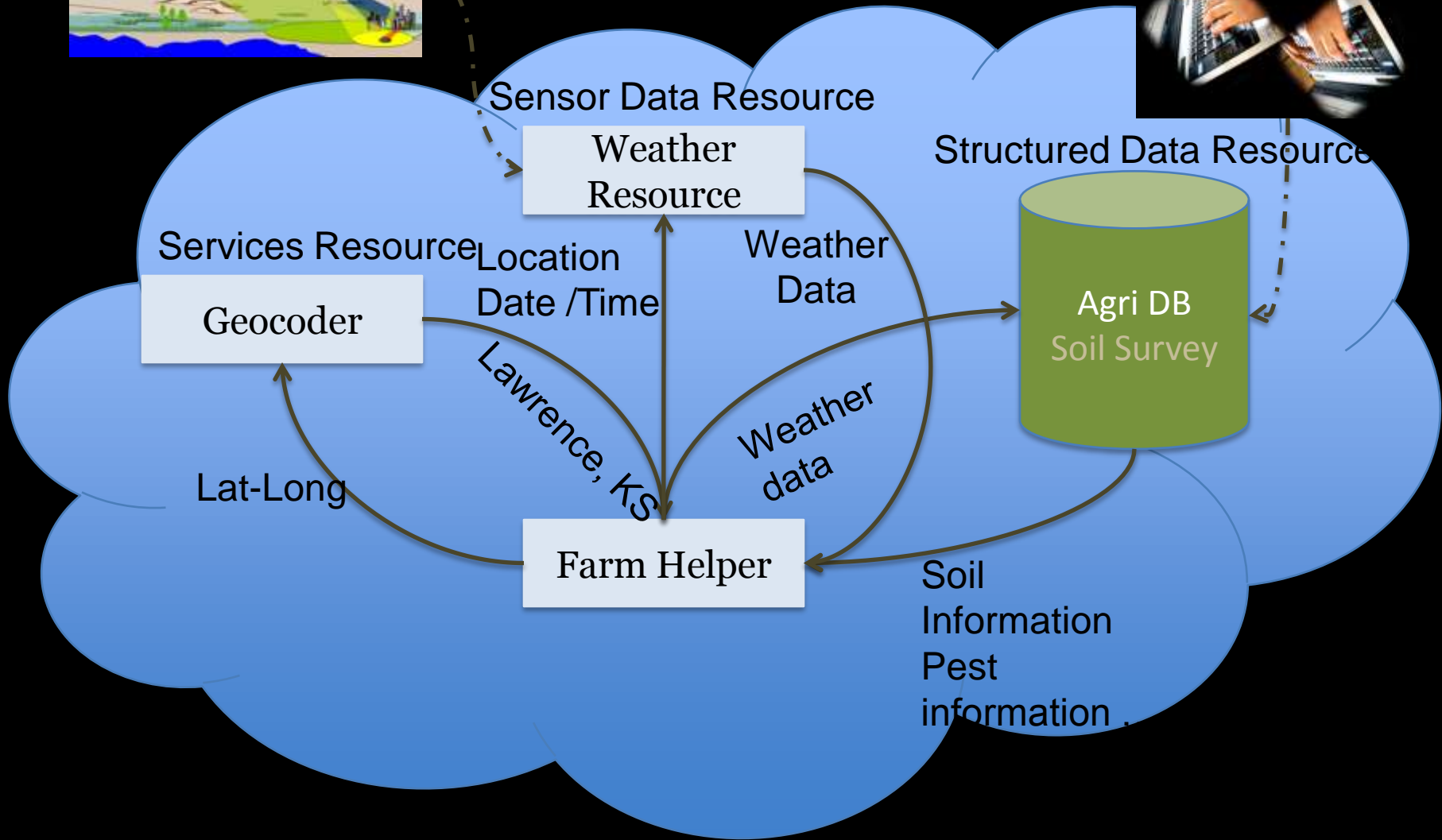
Farm Helper

with this

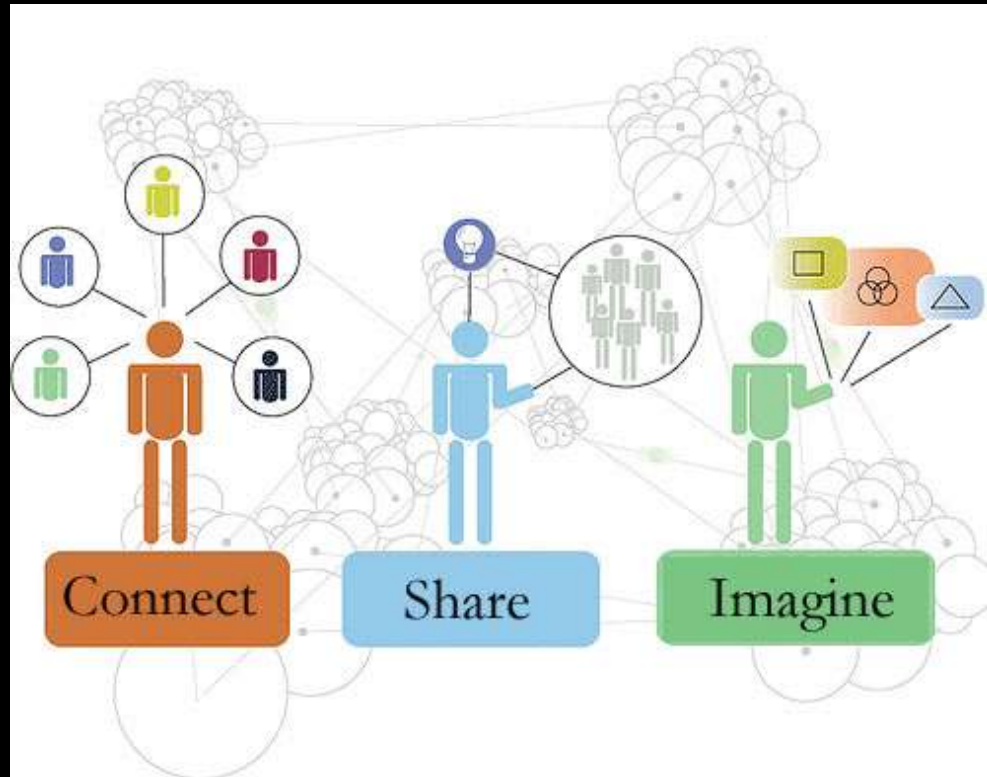
- Latitude: 38° 57'36" N
- Longitude: 95° 15'12" W
- Date: 10-9-2007
- Time: 1345h



that is sent to



and



Six billion brains

imagination today

impacts our experience tomorrow



COMPUTING:
FOR

HUMAN EXPERIENCE



Computing For Human Experience:

Sensing, Perception, Semantics, Social Computing,
Web 3.0 and beyond

Keynote @ Workshop on Emerging Topics in Engineering, DAIICT, July 2009

Amit P. Sheth,

LexisNexis Ohio Eminent Scholar

Director, Kno.e.sis center, Wright State University

knoesis.org

Thanks: K. Gomadam, M. Nagarajan, C. Thomas, C. Henson and Kno.e.sis Researchers

“The most profound technologies are those that disappear. They weave themselves into the fabric of everyday life until they are indistinguishable from it.

Machines that fit the human environment instead of forcing humans to enter theirs will make using a computer as refreshing as a walk in the woods.”

Mark Weiser, [The Computer for the 21st Century](#) (UbiComp vision)

“We're crying out for technology that will allow us to combine what we can do on the Internet with what we do in the physical world.”

Ian Pearson in [Big data: The next Google](#)

Ubicomp: Mark Wisner and others

Intelligence @ Interface: Gruber –
“the system knows about us,
our information, and our
physical environment.
With knowledge about our
context, an intelligent system
can make recommendations and
act on our behalf.”



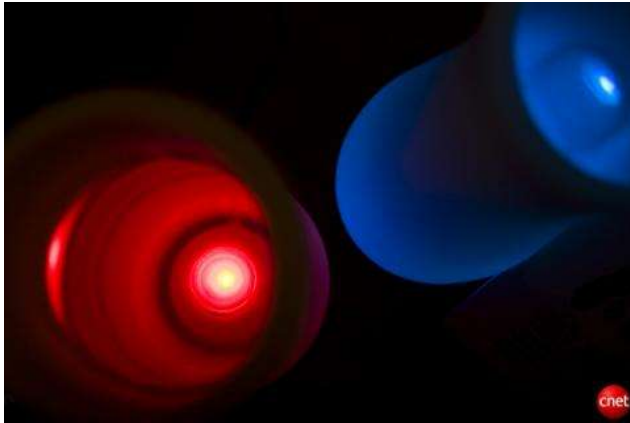
- Focus in the past (egUbiComp): How humans interact with the system (computer, Internet)
- Our focus—almost the reverse of the past (and both are needed)
- Computing for Human Experience is about:
How computing serves, assists and collaborates with humans to complement and enrich their normal activities
 - nondestructively and unobtrusively, with minimal explicit concern or effort on part of humans
 - anticipatory, knowledgeable, intelligent, implicit, ubiquitous
 - Computing that encompasses semantic, social, service, sensor and mobile Web

- Human is the master, system is the slave
- Human sees minimal changes to normal behavior and activity, system is there to serve/assist/support in human's natural condition
 - Search, browsing, etc are not primary; HCI is not the focus
 - Getting the assistance and answers are important, improving experience is key
- Multimodal, multisensory and participatory environment
- Integrated and contextual application of (not just access to) sensor data, databases, collective intelligence, wisdom of the crowd, conceptual models, reasoning

Learning from a number of exciting visions

Vannevar Bush	Trailblazing, Memex (As We May Think)	1945
Mark Weisner	UbiComp (The Computer for 21st Century)	1991
A. Sheth, V. Kashyap, et al	Semantic Information Brokering/ Metadata Reference Link	1994 - 2000
Zelkha, Epstein	Ambient Intelligence	1998 -
Tim Berners-Lee	Semantic Web	1999 -
Gordon Bell et al	MyLifeBits	2002
Jonathan Rossiter	Humanist Computing	2003
Ramesh Jain	Experiential Computing	2003
ITU	The Internet of Things	2005
Ramesh Jain	Event Web	2006-2008
A. Sheth et al	Relationship Web (also, Spatio-temporal-thematic analysis, Semantic Sensor Web)	2006-2008
Tom Gruber	Intelligence @Interface	2008

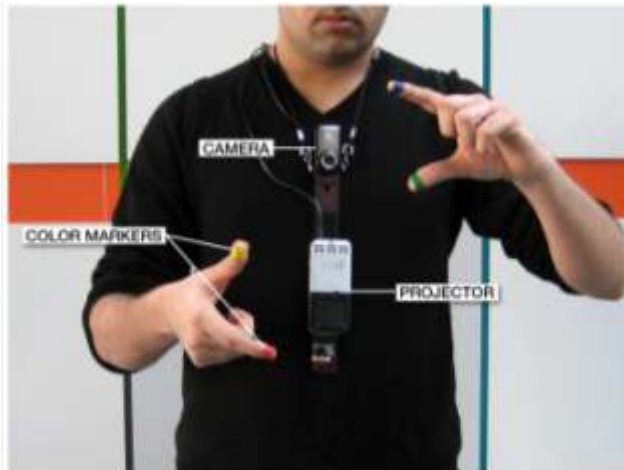
Physical-Cyber divide is narrowing



Psyleron's Mind-Lamp (Princeton U), connections between the mind and the physical world.



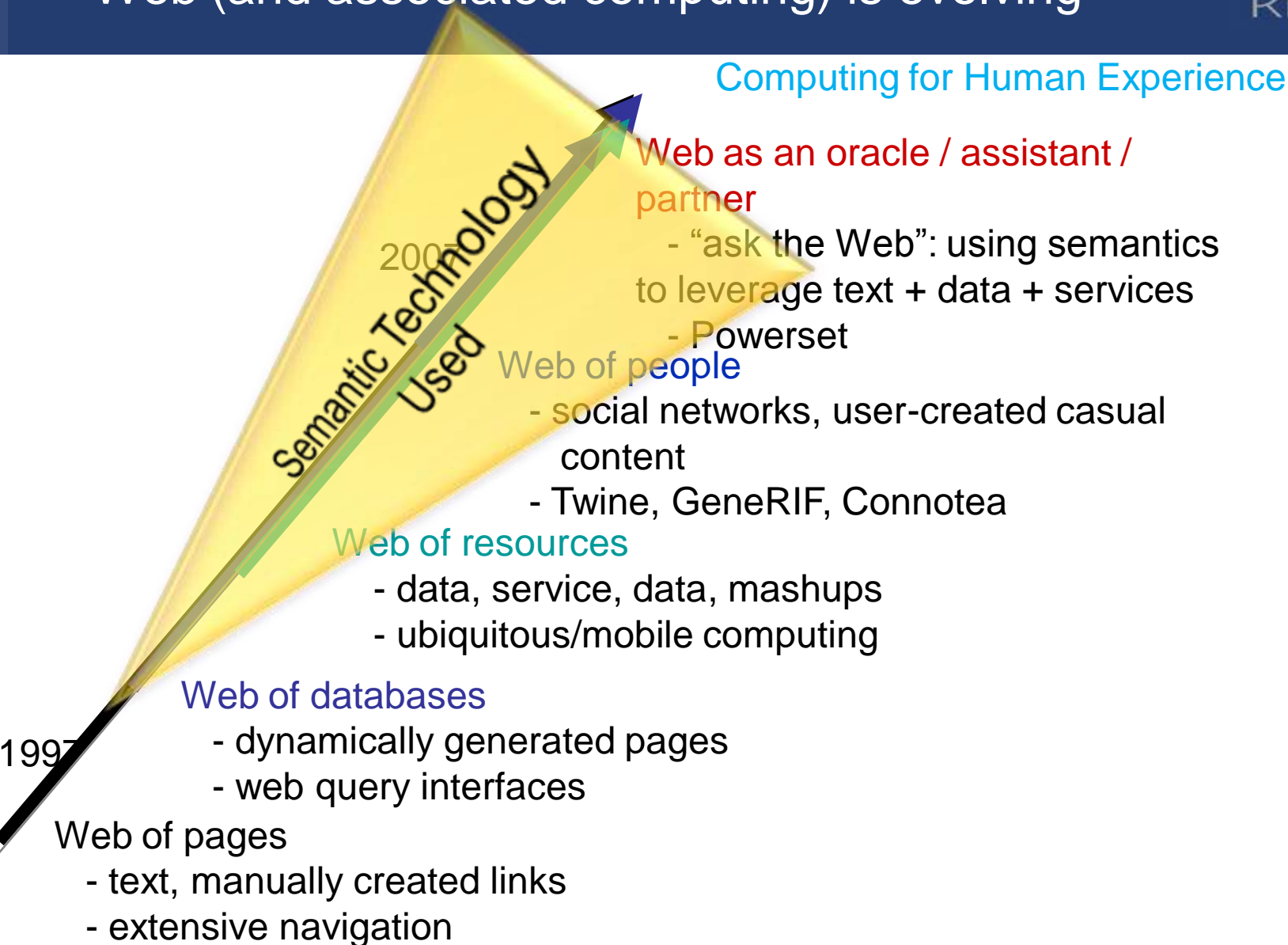
Neuro Sky's mind-controlled headset to play a video game.



MIT's Fluid Interface Group: wearable device with a projector for deep interactions with the environment

Sensing emotion is increasingly possible and sensors are being developed to capture Emotions.

Web (and associated computing) is evolving



Sensing, Observing, Perceptual,
Semantic, Social & Participatory,
Experiential

also everyone, anytime, anywhere

- that all objects, events and activities in the physical world have a counterpart in the Cyberworld(IoT)
- multi-facted context of real world is captured in the cyberworld(multilevel & citizen sensors/participatory sensing)
- each object, event and activity is represented
 - with semantic annotations (semantic sensor web)
- for a chosen context, with an ability to explicate and associate variety of relationships and events (Relationship Web, EventWeb)
- appropriate reasoning and human/social interaction are available and applied, insights extracted (semantic web, social semantic web, experiential computing)
- Activity anticipated/answers obtained/ decisions reached/communicated/applied

- Where humans act as sensors or observers
- Around them is a network of sensors, computing and communicating with each other
 - Processing and delivering multi-modal information
 - Collective Intelligence
- Information-centric to Experience-centric era
 - Modeling, processing, retrieving event level information
- Use of domain knowledge
 -
- Understanding of casual text

- Inert, fixed sensors
- Carried on moving objects
 - Vehicles, pedestrians (asthma research)
 - anonymous data from GPS-enabled vehicles, toll tags, and cellular signaling to mark how fast objects are moving – and overlaying that information with location data and maps (traffic.com, Nokia experiment, ...)



- Are sensing, computing, transmitting
- Are acting in concert
 - Sharing data
 - Processing them into meaningful digital representations of the world
- Researchers using 'sensor webs' to ask new questions or test hypotheses
- 2009: 1.1 billion PCs, 4 billion mobile devices, 40+ billion mobile sensors ([Nokia: Sensing the World with Mobile Devices](#))

- Human beings
 - 6 billion intelligent sensors
 - informed observers
 - rich local knowledge
 - uplink technology
 - broadband Internet
 - mobile phone



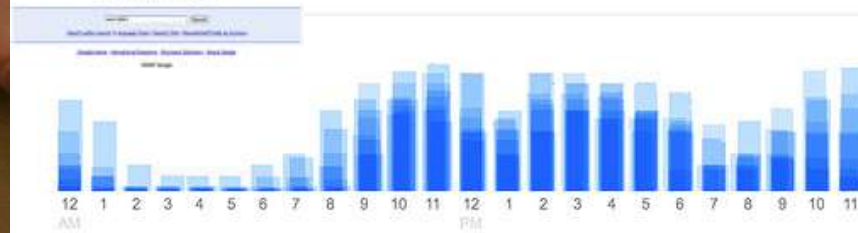
Christmas Bird Count



- Networks of amateur observers
 - possibly trained, skilled
- Christmas Bird Count <http://www.audubon.org/bird/citizen/index.html> , <http://www.audubon.org/bird/cbc/index.html>
 - thousands of volunteer participants
 - Protocols
- Project GLOBE
 - an international network of school children
 - reporting environmental conditions
 - central integration and redistribution

Citizen Sensor – Humans Actively Engage

- In connecting, searching, processing, stitching together information
- Asks, gets.. Asks again, gets again...



mumbai, india



november 26, 2008





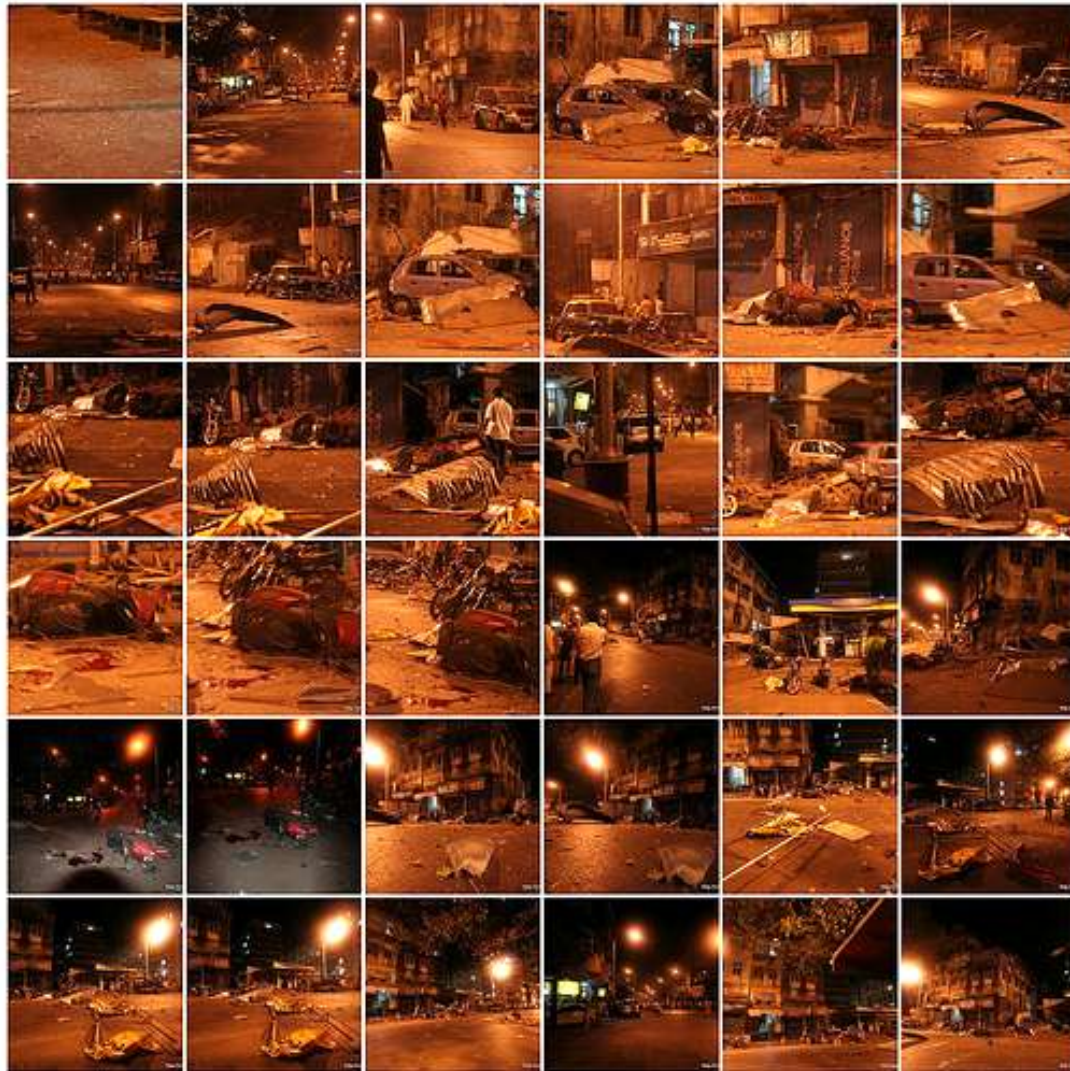
another chapter in the war against
civilization



and

Bombay Blast by Vinu

ALL SIZES



Nov 27, 2008 11:59 PM GMT · [Reply](#) · [View Tweet](#)



[sameer gupta](#): Why is Australian government issuing advisory to not to visit **Mumbai**? The govt. is nuts cos it gives more confidence to ppl spreading terror

Mumbai, India

Nov 27, 2008 11:55 PM GMT · [Reply](#) · [View Tweet](#)



[sameer gupta](#): CNBC is reporting that so far 7 terrorists have been killed in Taj Mahal. [#mumbai](#)

Mumbai, India

Nov 27, 2008 11:46 PM GMT · [Reply](#) · [View Tweet](#)



[Mumbai: #mumbai](#) Situation Report: mostly static. Cleanup operations at Taj, Oberoi and Nariman still in flux. Other reported attacks are rumors.

Mumbai, India

Nov 27, 2008 11:37 PM GMT · [Reply](#) · [View Tweet](#)



[sameer gupta](#): If news 3 arrests is true. Its a gr8 achievement. it will help in investigation. Tough earlier news said only 1 is left in Taj. [#mumbai](#)

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[sameer gupta](#): News24 says that 3 terrorists are arrested from Taj. And they are linked with Lashkar-e-Toiba and one is Multan, Pakistan native. [#mumbai](#)

Mumbai, India

Nov 27, 2008 11:33 PM GMT · [Reply](#) · [View Tweet](#)

the world saw it

Through the eyes of the people

the world read it

Through the words of the people

PEOPLE told their stories to
PEOPLE

A powerful new era in
Information dissemination had
taken firm ground

Making it possible for us to
create a global network of citizens

Citizen Sensors –
Citizens observing, processing,
transmitting, reporting

Geocoder
(Reverse Geo-coding)

18 Hormusji Street, Colaba

Address to location
database



Nariman House



VasantVihar

Income Tax Office



Spatio-Temporal Analysis

Identify and extract
information from tweets



Mumbai: #mumbai Situation Report: mostly static. Cleanup operations at Taj, Oberoi and Nariman still in flux. Other reported attacks are rumors.

Mumbai, India
Nov 27, 2008 11:37 PM GMT · Reply · View Tweet



sameer gupta: Atleast 5-6 people held hostage in Nariman House. More than 50 NSG men surrounding the building. #mumbai

Mumbai, India
Nov 27, 2008 11:59 PM GMT · Reply · View Tweet

Research Challenge #1

- Spatio Temporal and Thematic analysis
 - What else happened “near” this event location?
 - What events occurred “before” and “after” this event?
 - Any message about “causes” for this event?

Spatial Analysis....

Which tweets originated from an address *near*
18.916517° N 72.827682° E?



[sameer gupta](#): Atleast 5-6 people held hostage in Nariman House. More than 50 NSG men surrounding the building. [#mumbai](#)

Mumbai, India

Nov 27, 2008 11:59 PM GMT · [Reply](#) · [View Tweet](#)



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Mumbai, India

Nov 27, 2008 11:33 PM GMT · [Reply](#) · [View Tweet](#)

Which tweets originated during Nov 27th 2008, from 11PM to 12 PM



[sameer gupta](#): Atleast 5-6 people held hostage in Nariman House. More than 50 NSG men surrounding the building. [#mumbai](#)

Mumbai, India

Nov 27, 2008 11:59 PM GMT · [Reply](#) · [View Tweet](#)



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Mumbai, India

Nov 27, 2008 11:33 PM GMT · [Reply](#) · [View Tweet](#)

Giving us

Tweets originated from an address near $18.916517^{\circ}\text{N}$, $72.827682^{\circ}\text{E}$ during time interval 27th Nov 2008 between 11PM to 12PM?

Research Challenge #2: Understanding and Analyzing Casual Text

- Casual text
 - Microblogs are often written in SMS style language
 - Slangs, abbreviations

Understanding Casual Text

- Not the same as news articles or scientific literature
 - Grammatical errors
 - Implications on NL parser results
 - Inconsistent writing style
 - Implications on learning algorithms that generalize from corpus

Nature of Microblogs

- Additional constraint of limited context
 - Max. of x chars in a microblog
 - Context often provided by the discourse
- Entity identification and disambiguation
- Pre-requisite to other sophisticated information analytics



[Mumbai: #mumbai](#) Situation Report: mostly static. Cleanup operations at Taj, Oberoi and Nariman still in flux. Other reported attacks are rumors.

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Mumbai, India

Nov 27, 2008 11:59 PM GMT · [Reply](#) · [View Tweet](#)

NL understanding is hard to begin with..

- Not so hard
 - “commando raid appears to be nigh at **Obero**inow”
 - Oberoi = Oberoi Hotel, Nigh = high
- Challenging
 - new **wing**, live fire @ **taj** 2nd floor on **iDesi TV** stream
 - Fire on the second floor of the Taj hotel, not on iDesi TV

Social Context surrounding content

- Social context in which a message appears is also an added valuable resource
- Post 1:
 - “**Hareemane House** hostages said by eyewitnesses to be Jews. 7 Gunshots heard by reporters at Taj”
- Follow up post
 - that is **Nariman House**, not (**Hareemane**)

- I say: “Your music is *wicked*”
- What I really mean: “Your music is *good*”



The screenshot shows the Urban Dictionary website interface. At the top, the word 'wicked' is entered in the search bar. Below the search bar, there are navigation links for 'word of the day', 'browse', 'add', 'edit', and 'book'. A horizontal menu contains letters from 'A' to 'V'. The main content area displays a grid of related words: wicked, 1 sound, cool, awesome, sweet, sick, amazing, great, rad, good, tight, excellent, gnarly, nice, awesome, fantastic, radical, crazy, hot, hella, phat, mad, badass, brilliant, super, ill, insane, fun, killer, bad, nang, safe, dope, ace, sexy, fresh, hip, pimp, mint, very, swicked, fly, wow, heavy, fab, chill, best, evil, dude, uber, bomb, groovy.

The entry for 'wicked' is highlighted. It shows the word 'wicked' with a rating of '1485 up, 191 down'. The definition is: 'New England slang that adds emphasis. Synonymous with [really](#), [very](#) and [hella](#).' Below the definition are several example sentences and a quote. At the bottom of the entry, there are links for 'by C. Wallace', 'May 20, 2004', 'email it', and '0 comments'. There is also a section for 'Wicked images' which is currently empty.

Wicked
1485 up, 191 down

New England slang that adds emphasis. Synonymous with [really](#), [very](#) and [hella](#).

To describe how great something is: "This car is wicked cool!"
To show aggravation: "This fucking guy is a wicked asshole!"
To show frustration: "That guy is wicked slow!"
To show amazement: "Wow, that game is wicked awesome!"
To describe a person: "She's a wicked bitch!"
To describe the weather: "Man, it's wicked hot out here!"
To emphasize feelings: "That story made me wicked sad!"
To exaggerate your point: "That took a wicked long time!"

"That wicked cool car is wicked fast is owned by that wicked old guy, who drives it wicked slow when it's wicked hot out, which makes me wicked sad cause I'm wicked broke and I got to walk a wicked long way."

by [C. Wallace](#) May 20, 2004 [email it](#) [0 comments](#)

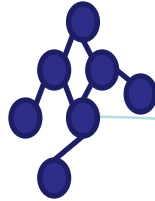
Wicked images

Urban Dictionary

Sentiment expression: Rocks
Transliterates to: cool, good

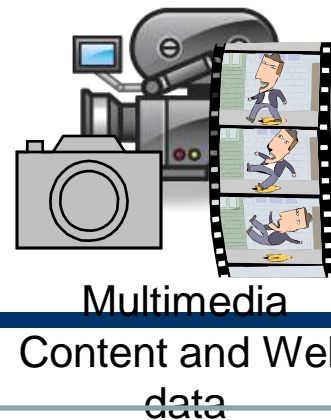
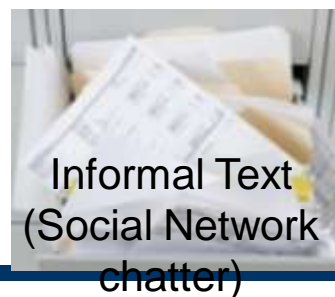
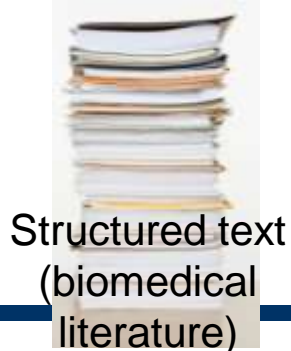
Semantic Metadata: Smile is a Track
Lil transliterates to Lilly Allen
Lilly Allen is an Artist

MusicBrainz Taxonomy



Artist: Lilly Allen
Track: Smile

Your **smile** rocks **Lil**



Example: Pulse of a Community



- Imagine millions of such informal opinions
 - Individual expressions to mass opinions
- “Popular artists” lists from MySpace comments

Lilly Allen

Lady Sovereign

Amy Winehouse

Gorillaz

Coldplay

Placebo

Sting

Kean

Joss Stone

What Drives the Spatio-Temporal-Thematic Analysis and Casual Text Understanding

Semantics with the help of

1. Domain Models
2. Domain Models
3. Domain Models
(ontologies, folksonomies)

Domain Knowledge: A key driver

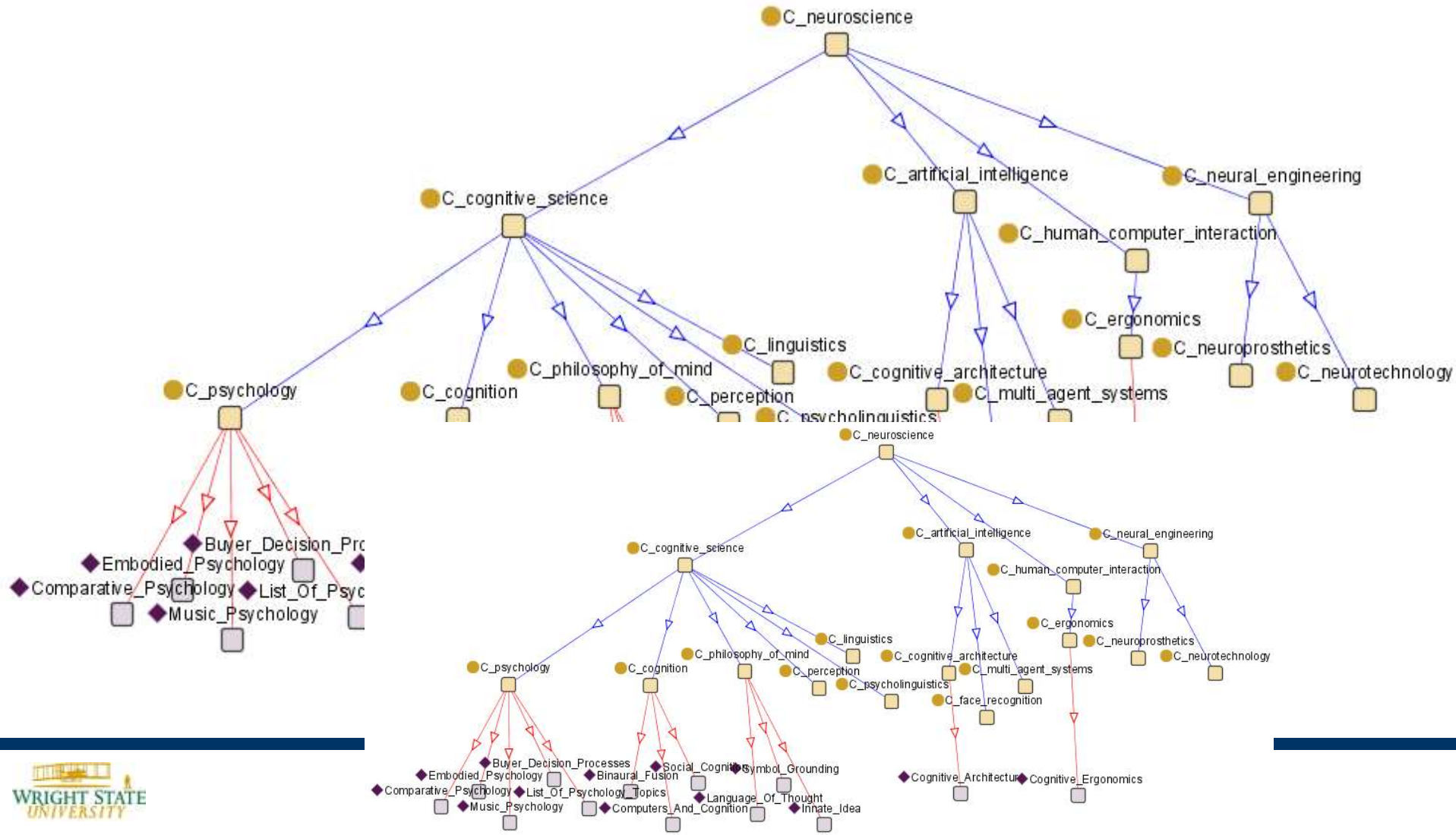
- Places that are nearby ‘Nariman house’
 - Spatial query
- Messages originated around this place
 - Temporal analysis
- Messages about related events / places
 - Thematic analysis

Research Challenge #3

But Where does the Domain Knowledge come from?

- Expert and committee based ontology creation ... works in some domains (e.g., biomedicine, health care,...)
- Community driven knowledge extraction
 - How to create models that are “socially scalable”?
 - How to organically grow and maintain this model?

Building models...seed word to hierarchy creation using WIKIPEDIA



Identifying relationships: Hard,
harder than many hard things



But NOT that Hard, When WE do it

Games with a purpose

- Get humans to give their solitaire time
 - Solve real hard computational problems
 - Image tagging, Identifying part of an image
 - Tag a tune, Squigl, Verbosity, and Matchin
 - Pioneered by Luis Von Ahn

OntoLablr

- Relationship Identification Game



Explosion

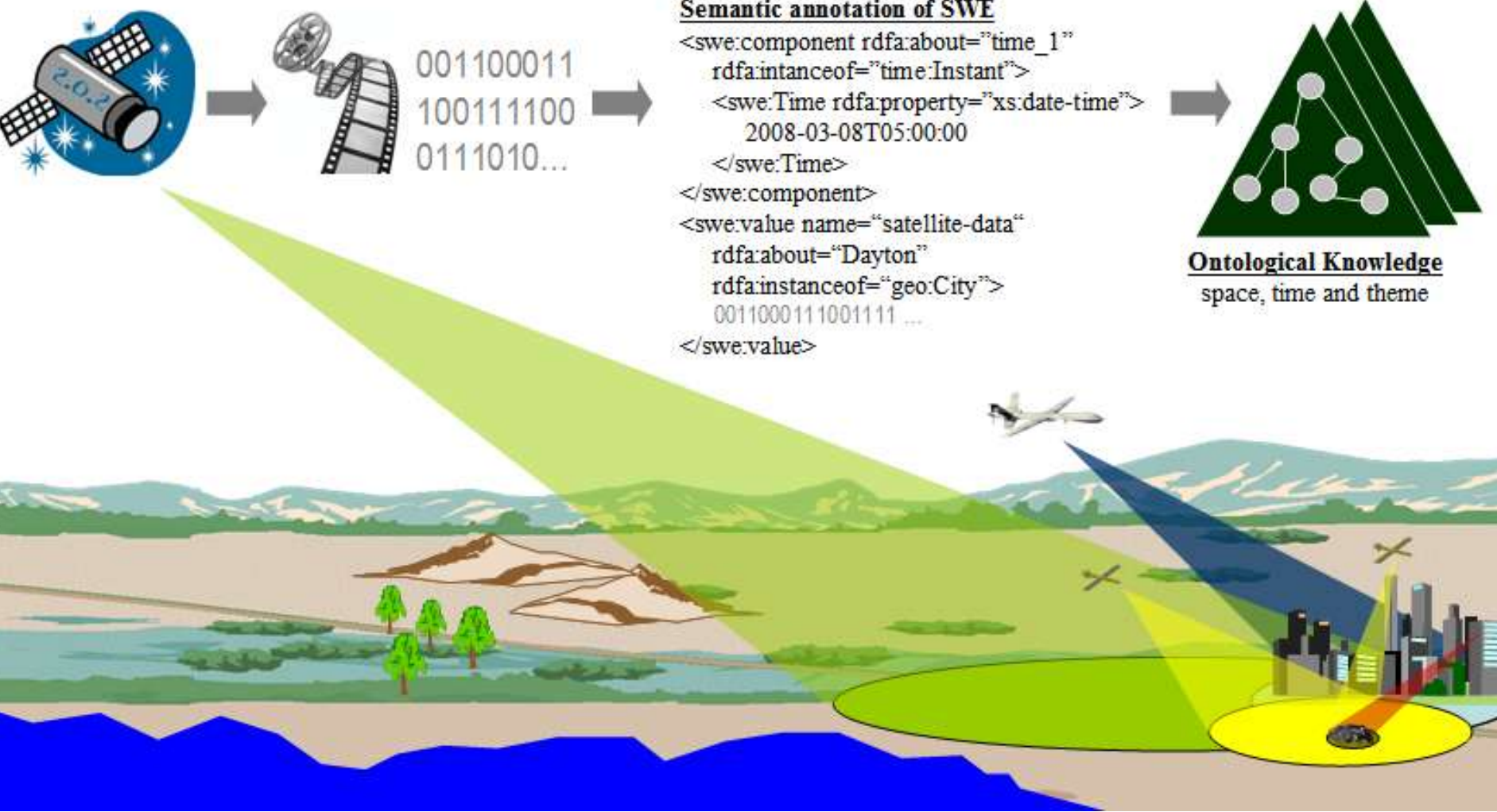
- leads to
- causes



Traffic congestion

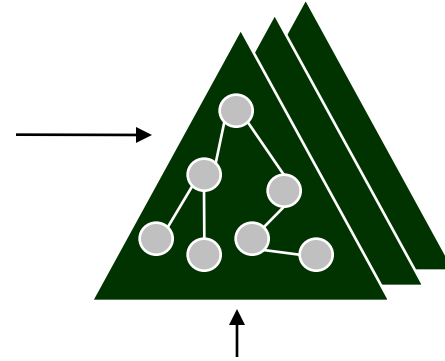
- How do you get comprehensive situational awareness by merging “human sensing” and “machine sensing”?

Research Challenge #4: Semantic Sensor Web

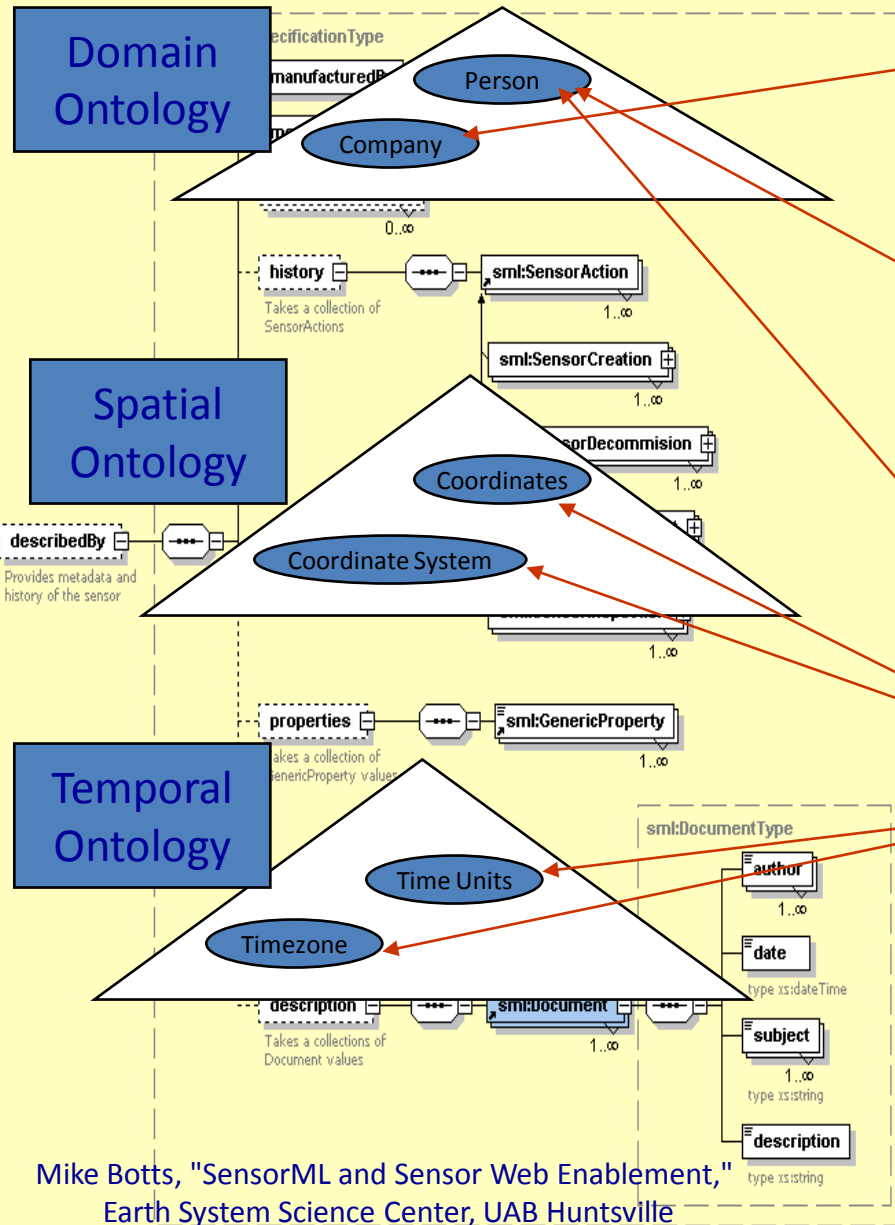


Semantically Annotated O&M

```
<swe:component name="time">  
<swe:Time definition="urn:ogc:def:phenomenon:time" uom="urn:ogc:def:unit:date-time">  
<sa:swe rdfa:about="?time" rdfa:instanceof="time:Instant">  
<sa:sml rdfa:property="xs:date-time"/>  
</sa:swe>  
</swe:Time>  
</swe:component>  
<swe:component name="measured_air_temperature">  
<swe:Quantity definition="urn:ogc:def:phenomenon:temperature"  
    uom="urn:ogc:def:unit:fahrenheit">  
<sa:swe rdfa:about="?measured_air_temperature"  
    rdfa:instanceof="senso:TemperatureObservation">  
<sa:swe rdfa:property="weather:fahrenheit"/>  
<sa:swe rdfa:rel="senso:occurred_when" resource="?time"/>  
<sa:swe rdfa:rel="senso:observed_by" resource="senso:buckeye_sensor"/>  
</sa:sml>  
</swe:Quantity>  
</swe:component>  
  
<swe:value name="weather-data">  
2008-03-08T05:00:00,29.1  
</swe:value>
```



Semantic Sensor ML – Adding Ontological Metadata



```

<describedBy>
  <SensorSpecification>
    <manufacturedBy> YSI </manufacturedBy>
    <model> 5B </model>
    <identifyingNumber type="serialNumber"> s454165 </identifyingNumber>
    <history>
      <SensorCreation>
        <byWhom>
          <Person>
            <fullName> Some Guy </fullName>
          </Person>
        </byWhom>
        <when> 2001-12-04 </when>
        <supportingDocuments>
          <Reference id="YSI-12">
            <authors>
              <Person>
                <fullName> Some Author </fullName>
              </Person>
            </authors>
            <publishingDate> 2001-01-01 </publishingDate>
            <documentTitle> Blueprints for This Sensor </documentTitle>
            <documentNumber> YSI-12345-678 </documentNumber>
          </Reference>
        </supportingDocuments>
      </SensorCreation>
      <SensorDeployment>
        <byWhom>
          <Person>
            <fullName>SomeOther Guy</fullName>
          </Person>
        </byWhom>
        <where> Someplace, Somewhere </where>
        <when> 2001-12-04 </when>
        <description> Attached to northern most footing on Some Bridge at a depth
          of 5 meters </description>
      </SensorDeployment>
    </history>
    <properties>
      <genericProperty name="sensorTechnology" dataType="xs:string"> rapid
        pulse </genericProperty>
      <genericProperty name="measurementMethod" dataType="xs:string"> EPA
        accepted </genericProperty>
      <genericProperty name="membraneThickness" dataType="xs:double"
        uom="#mil"> 1.0 </genericProperty>
      <genericProperty name="membraneType" dataType="xs:string"> Teflon
        </genericProperty>
      <genericProperty name="probeSolutionType" dataType="xs:string"> Na2SO4
        </genericProperty>
    </properties>
  </SensorSpecification>
</describedBy>
  
```

Semantic Query

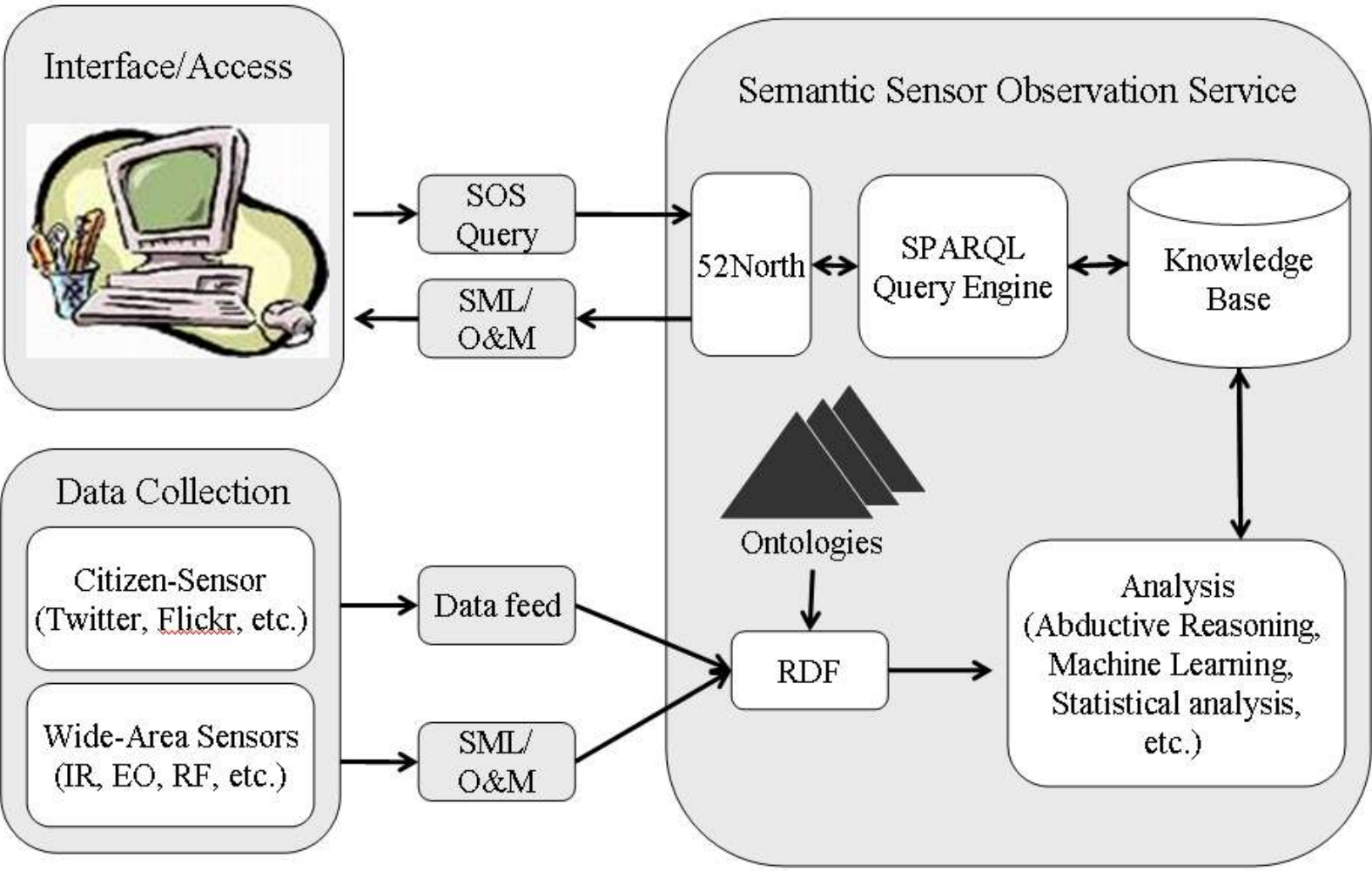
- Semantic Temporal Query

- Model-references from SML to OWL-Time ontology concepts provides the ability to perform semantic temporal queries
- Supported semantic query operators include:
 - **contains:** user-specified interval falls wholly within a sensor reading interval (also called *inside*)
 - **within:** sensor reading interval falls wholly within the user-specified interval (inverse of *contains* or *inside*)
 - **overlaps:** user-specified interval overlaps the sensor reading interval
- Example SPARQL query defining the temporal operator ‘within’

```
SELECT ?interval
WHERE {
  ?interval time-entry:begins ?b .
  ?interval time-entry:ends ?e .
  ?b time-entry:inXSDDateTime ?b_datetime .
  ?e time-entry:inXSDDateTime ?e_datetime .

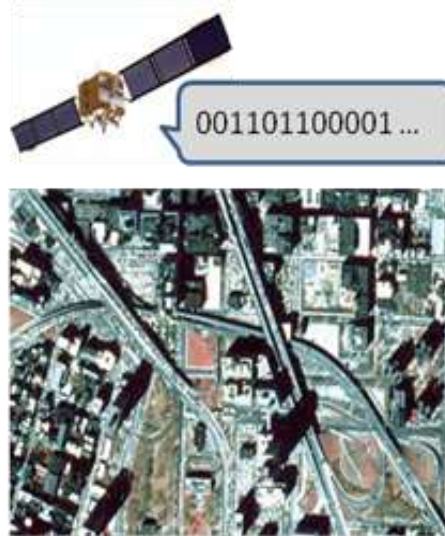
  FILTER (
    xsd:dateTime("2005-11-10T01:00:00.00") < xsd:dateTime(?b_datetime) &&
    xsd:dateTime("2008-11-10T01:00:00.00") > xsd:dateTime(?e_datetime)
  ) .
}
ORDER BY ASC(?b_datetime)
```

Kno.e.sis' Semantic Sensor Web



Synthetic but realistic scenario

- an image taken from a raw satellite feed



Synthetic but realistic scenario

- an image taken by a camera phone with an associated label, “explosion.”



Synthetic but realistic scenario

- Textual messages (such as tweets) using STT analysis



[Mumbai](#): [#mumbai](#) Situation Report: mostly static. Cleanup operations at [Taj, Oberoi](#) and Nariman still in flux. Other reported attacks are rumors.

Mumbai, India

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[sameer_gupta](#): If news 3 arrests is true. Its a gr8 achievement. it will help in investigation. Tough earlier news said only 1 is left in [Taj](#). [#mumbai](#)

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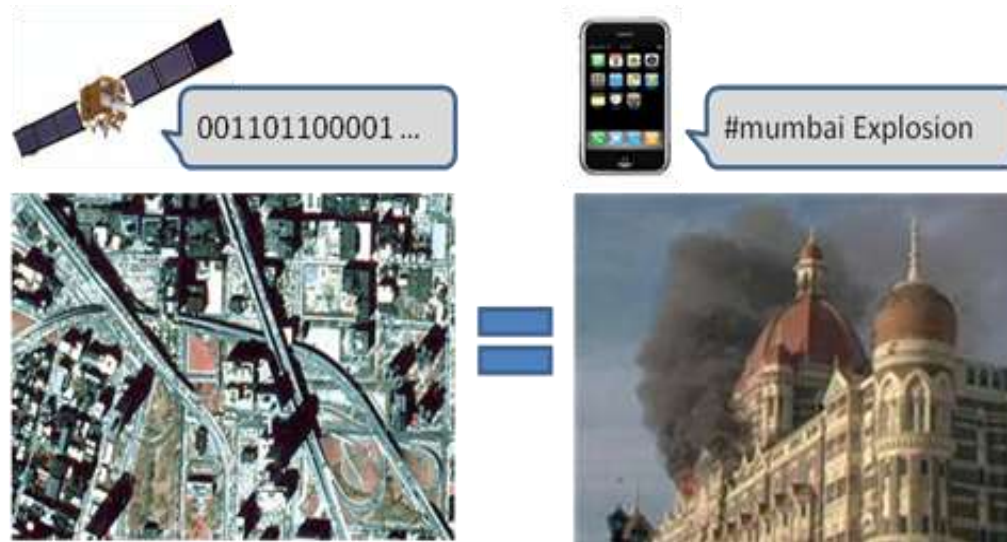
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Nov 27, 2008 11:33 PM GMT · [Reply](#) · [View Tweet](#)

Synthetic but realistic scenario

- Correlating to get



-  **sameer_gupta**: CNBC is reporting that so far 7 terrorists have been killed in [Taj](#) [Mumbai](#) [#mumbai](#)
Mumbai, India
Nov 27, 2008 11:46 PM GMT · [Reply](#) · [View Tweet](#)
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Mumbai, India
Nov 27, 2008 11:37 PM GMT · [Reply](#) · [View Tweet](#)
-  **sameer_gupta**: If news 3 arrests is true. Its a grB achievement. it will help in investigation. Tough earlier news said only 1 is left in [Taj](#) [#mumbai](#)
Mumbai, India
Nov 27, 2008 11:35 PM GMT · [Reply](#) · [View Tweet](#)
-  **sameer_gupta**: News24 says that 3 terrorists are arrested from [Taj](#). And they are linked with Lashkar-e-Toiba and one is Muftan, Pakistan native. [#mumbai](#)
Mumbai, India
Nov 27, 2008 11:33 PM GMT · [Reply](#) · [View Tweet](#)

Create better views (smart mashups)

The image displays a map of Mumbai, India, with several overlays illustrating a 'smart mashup'. The map shows major roads like the M K Rd, Jagannath Bhosle Rd, and P J Ramchandra Marg. Key landmarks such as the Taj Mahal and the Maharashtra State Police Headquarters are visible. Overlaid on the map are four tweets from 'sameer_gupta' dated Nov 27, 2008, reporting on the Mumbai explosion. A satellite view of the Taj Mahal is shown with a speech bubble containing the binary code '001101100001...'. A mobile phone icon is also present with a speech bubble containing '#mumbai Explosion'. A photo of the Taj Mahal with smoke rising from it is shown in the bottom right corner.

sameer_gupta: CNBC is reporting that so far 7 terrorists have been killed in Taj Mahal. #mumbai
Mumbai, India
Nov 27, 2008 11:46 PM GMT · Reply · View Tweet

Mumbai: #mumbai Situation Report: mostly static. Cleanup operations at Taj, Oberoi and Nariman still in flux. Other reported attacks are rumors.
Mumbai, India
Nov 27, 2008 11:37 PM GMT · Reply · View Tweet

sameer_gupta: if news 3 arrests is true. Its a gr8 achievement. it will help in investigation. Tough earlier news said only 1 is left in Taj. #mumbai
Mumbai, India
Nov 27, 2008 11:35 PM GMT · Reply · View Tweet

sameer_gupta: News24 says that 3 terrorists are arrested from Taj. And they are linked with Lashkar-e-Toiba and one is Multan, Pakistan native. #mumbai
Mumbai, India
Nov 27, 2008 11:33 PM GMT · Reply · View Tweet

001101100001...

#mumbai Explosion

A few more things

- Use of background knowledge
- Event extraction from text
 - time and location extraction
 - Such information may not be present
 - Someone from Washington DC can tweet about Mumbai
- Scalable semantic analytics
 - Subgraph and pattern discovery
 - Meaningful subgraphs like relevant and interesting paths
 - Ranking paths

The Sum of the Parts

Spatio-Temporal analysis

- Find out where and when

+ Thematic

- What and how

+ Semantic Extraction from text, multimedia and sensor data

- tags, time, location, concepts, events

+ Semantic models & background knowledge

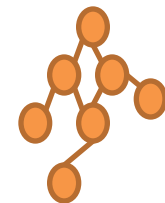
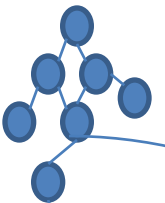
- Making better sense of STT
- Integration

+ Semantic Sensor Web

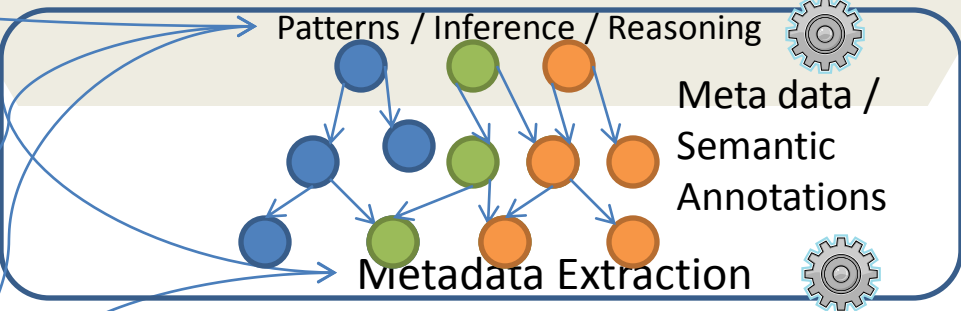
- The platform

= **Situational Awareness**

Domain Models



- Search
- Integration
- Analysis
- Discovery
- Question Answering
- Situational Awareness



- Recognition of objects (IOT) and models of object
- Understanding of objects and content
- Multimodal interfaces
- Multi(level) sensing and perception
- From keywords and entities to events and rich sets of relationships; spatio-temporal-thematic computing
- Models (ontologies, folkonomies, taxonomies, classification, nomenclature)– time, location, sensors, domain
- More powerful reasoning: paths, patterns, subgraphs that connect related things; deductive and abductive reasoning,

- Computational abstractions to represent the physical world's dynamic nature
- Merging online and offline activities
 - Connecting the physical world naturally with the online world
- What are natural operations on these abstractions?
- How do we detect these abstractions based on other abstractions and multimodal data sources?

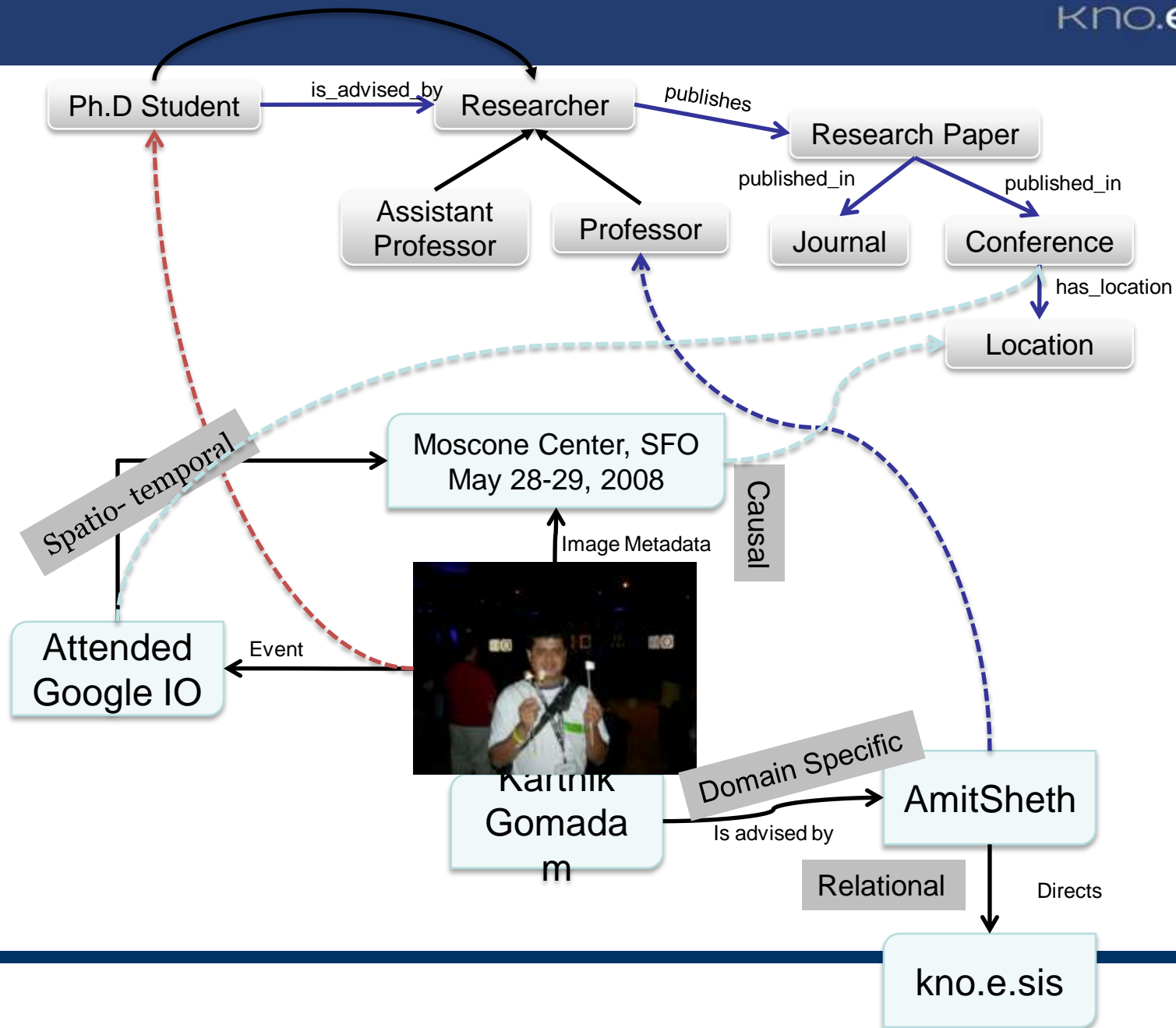
Direct Observation of
or Participation in
Events
as a basis of knowledge

- If we move from this object mode to an event mode
 - A single user action or request or sensory observation could act as a cue for getting all (multi-modal) information associated with an event
 - If conditions change, systems could even modify their behavior to suit their changing view of the world

Today text is most prevalent, with increasing but disparate (non-integrated) image and video data, but human experience is event based (at higher levels of abstractions) formed based on multi-sensory, multi-perception (at lower level of abstraction) observations

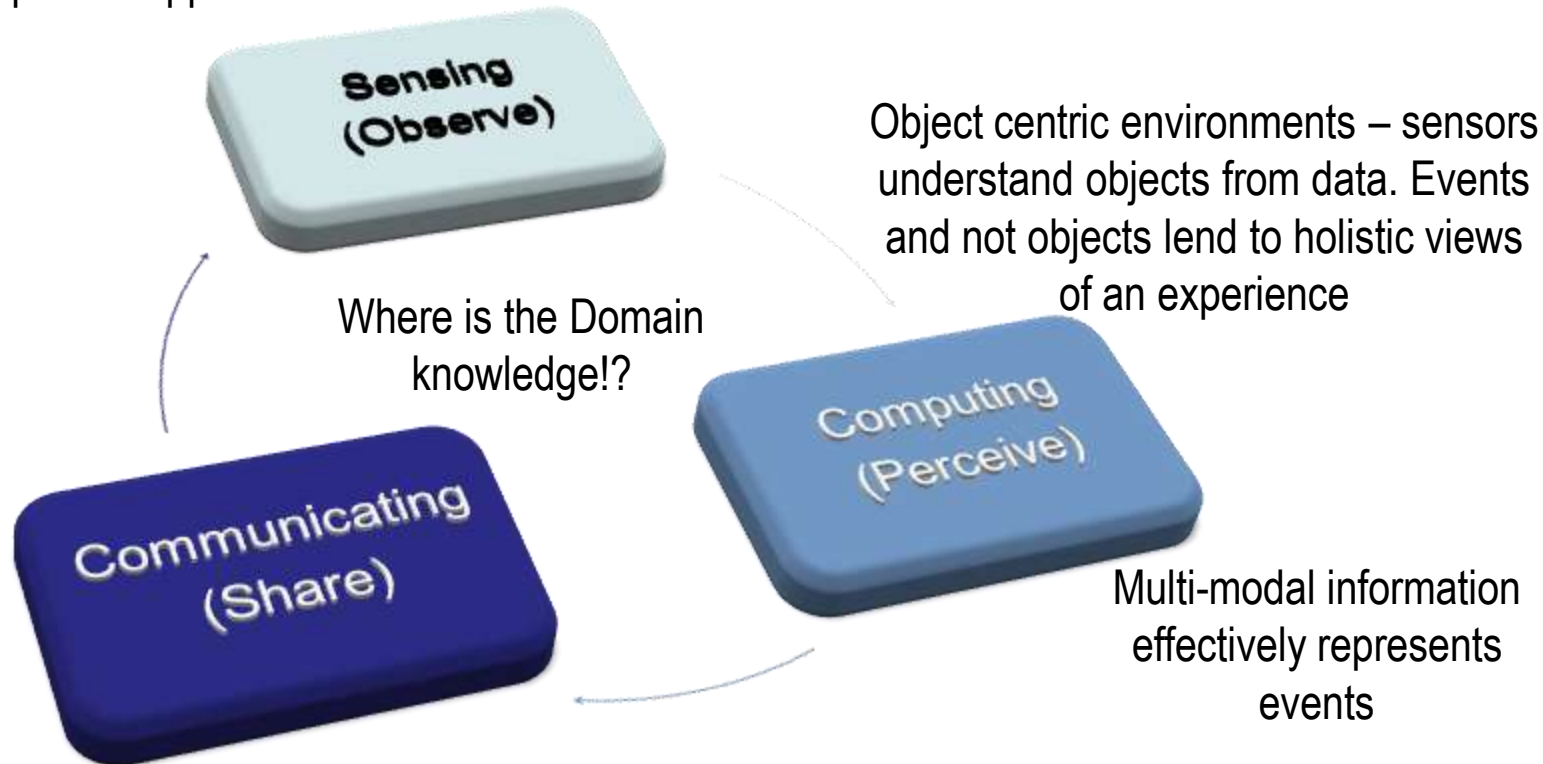
Suppose that we create a Web in which

- Each node is an event or object
- Each node may be connected to other nodes using
 - Referential: similar to common links that refer to other related information.
 - Spatial and temporal relationships.
 - Causal: establishing causality among relationships.
 - Relational: giving similarity or any other relationship.
 - Semantic or Domain specific:
 - Familial
 - Professional
 - Genetics,...



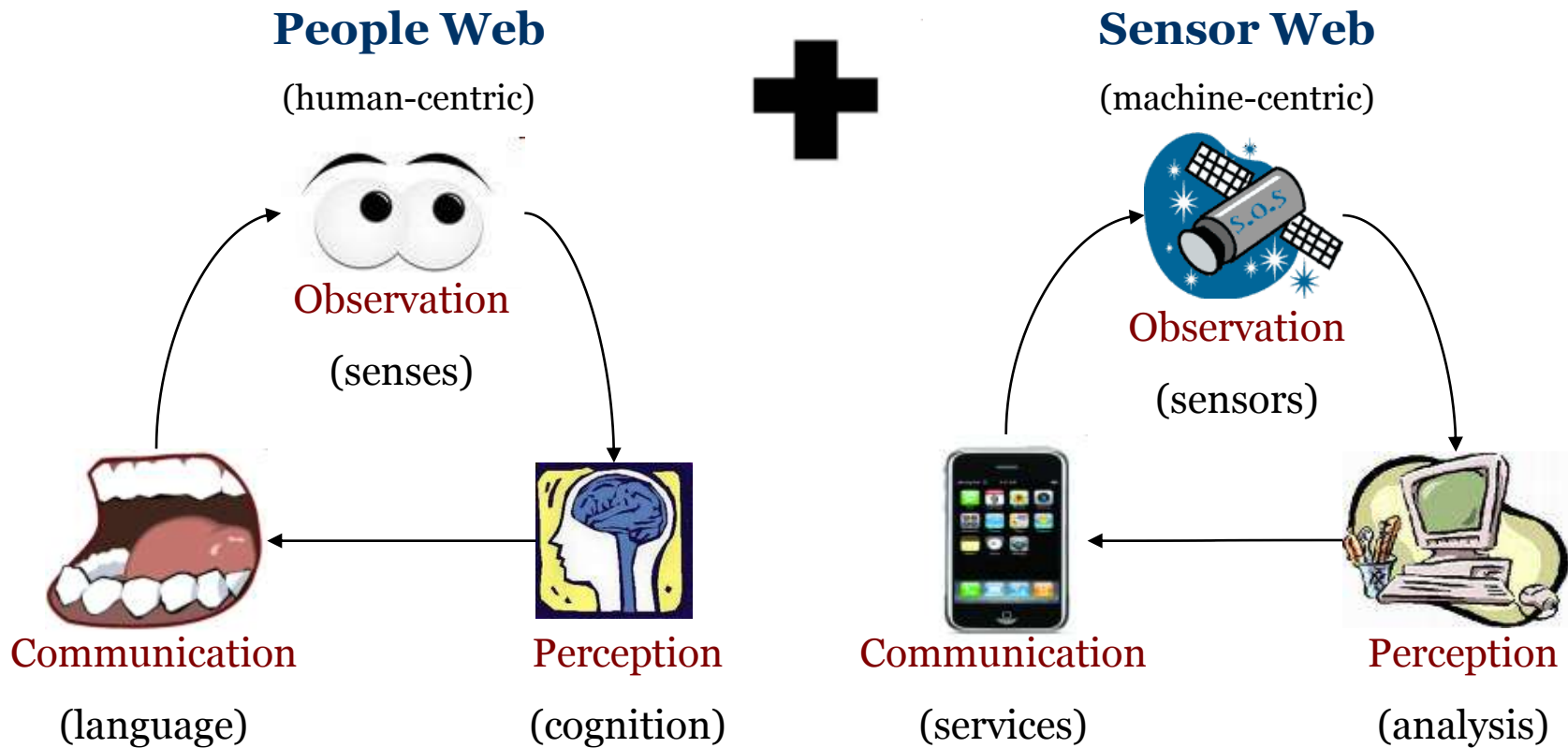
However, today

Sensors capture and process uni-modal information. Bringing multiple modalities together is up to an application



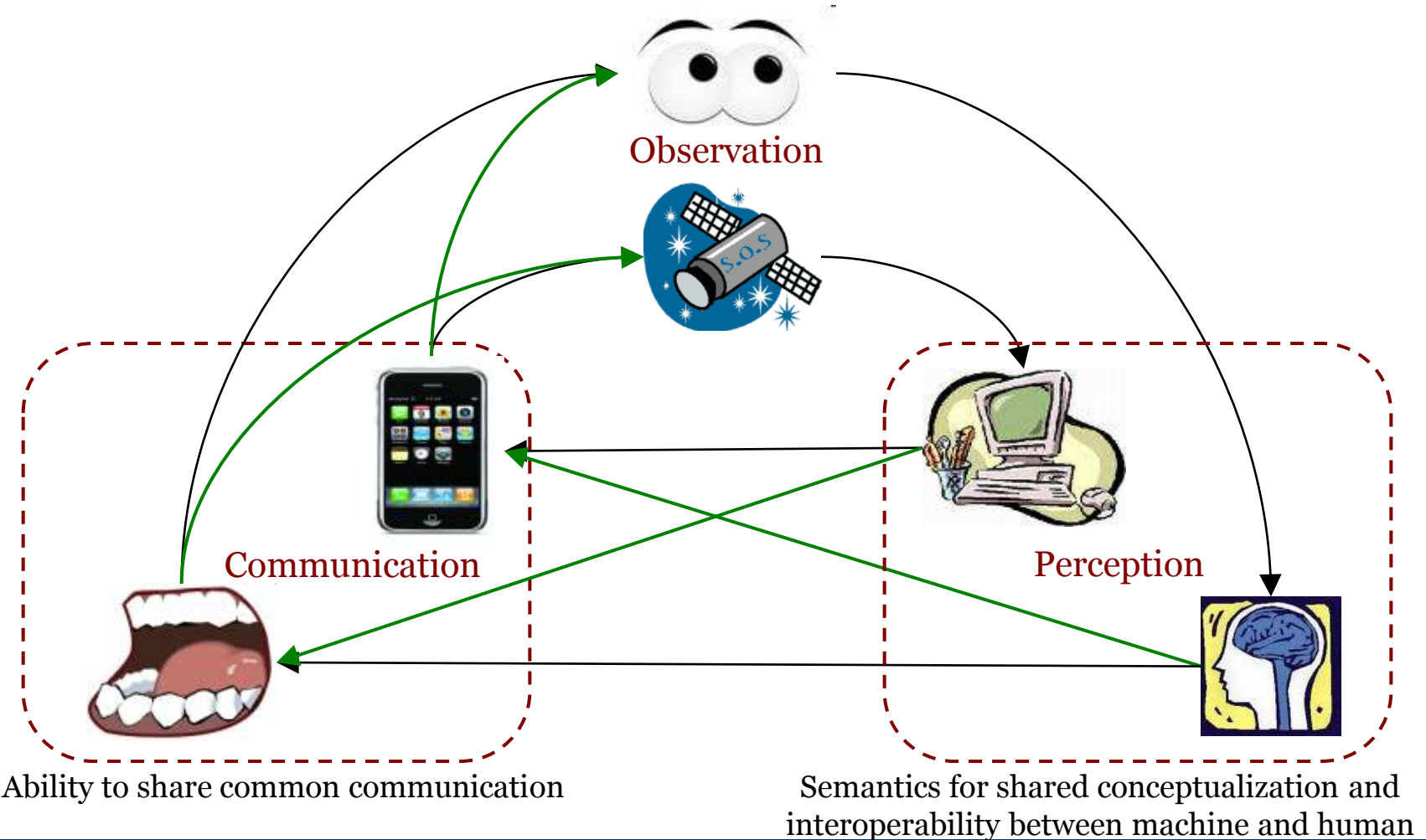
Human to machine to
human to machine..

- **Observation** is about capturing (or measuring) phenomena.
- **Perception** is about explaining the observations.
- When the human mind perceives what it observes
 - It uses what it already knows in addition to the context surrounding the observation
 - Cause-effect relationships play a vital role in how we reach conclusions





Enhanced Experience (humans & machines working in harmony)





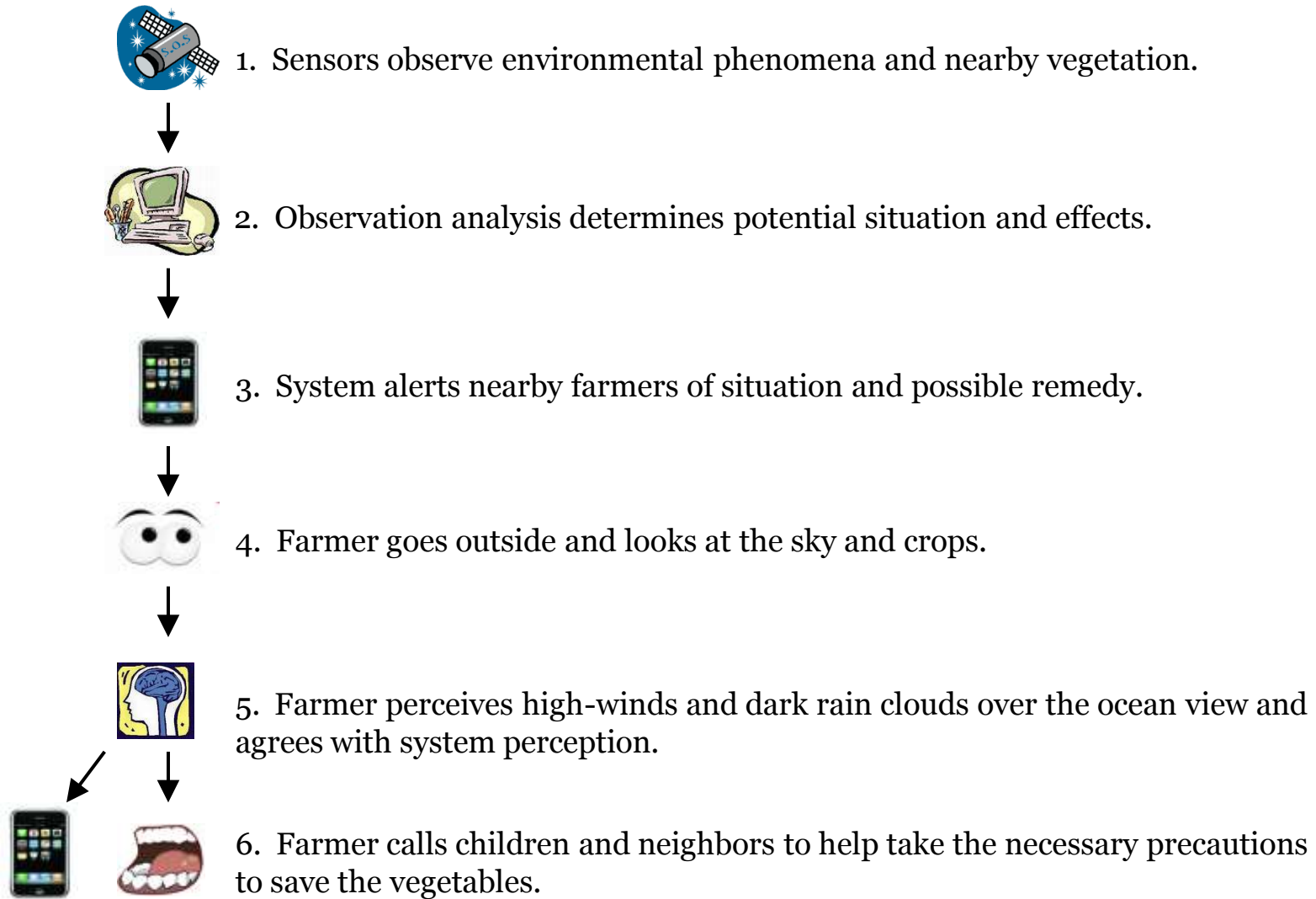
1. Sensors observe environmental phenomena and nearby vegetation.



2. Observation analysis determines potential situation and effects.

- Through abductive reasoning, observation analysis perceives a possible storm as the best explanation hypothesis for observed phenomena.
- Through predictive deductive reasoning, observation analysis determines the effect on the crops, including the potential for the poisoning of the soil from salt carried from the ocean in the wind.
- Through query against a knowledge base of the agriculture domain, observation analysis determines that the best remedy
 - for saline soil is to “leach” the soil with excess irrigation water in order to ‘push’ the salts below the crop root zone,
 - for sodic soil is to add gypsum before leaching.

Example



Sensing, Observation, Perception, Semantic, Social Experiential

- V Bush, [As We May Think](#), The Atlantic, July 1945. [*Memex, trail blazing*]
- Mark Weiser, [The Computer for the Twenty-First Century](#), *Scientific American*, Sept 1991, 94-10. [*The original vision paper on ubicomp. Expansive vision albeit technical aspects focused on HCI with networked tabs, pads and boards.*]
- V. Kashyap and A. Sheth, [Semantics-based information brokering](#). Third ACM Intl Conf on Information and Knowledge Management (CIKM94), Nov 29 - Dec 02, 1994. ACM, New York, NY. [*semantics based query processing (involving multiple ontologies, context, semantic proximity) across a federated information sources across the Web*]
- Abowd, Mynatt, Rodden, [The Human Experience](#), Pervasive computing, 2002. [*explores Mark Wisner's original ubicomp vision*]
- Jonathan Rossiter , [Humanist Computing: Modelling with Words, Concepts, and Behaviours](#), in *Modelling with Words*, Springer, 2003, pp. 124-152 [*modelling with words, concepts and behaviours defines a hierarchy of methods which extends from the low level data-driven modelling with words to the high level fusion of knowledge in the context of human behaviours*]
- Ramesh Jain, [Experiential computing](#). *Commun. ACM* 46, 7, Jul. 2003, 48-55.
- AmitSheth, Sanjeev Thacker, and Shuchi Patel, Complex Relationship and Knowledge Discovery Support in the InfoQuilt System, *VLDB Journal*, 12 (1), May 2003, 2–27. [*complex semantic inter-domain (multi-ontology) relationships including causal relationships to enable human-assisted knowledge discovery and hypothesis testing over Web-accessible heterogeneous data*]

KNO.E.SIS as a case study of world class research based higher education environment

<http://knoesis.org>



Amit Sheth

- Semantic Science Lab
- Semantic Web Lab
- Service Research Lab



TK Prasad

- Metadata and Languages Lab



Shaojun Wang

- Statistical Machine Learning



Pascal Hitzler

- Formal Semantics & Reasoning lab



Michael Raymer

- Bioinformatics Lab



Guozhu Dong

- Data Mining Lab



Keke Chen

- Data Intensive Analysis and Computing Lab

KNO.E.SIS MEMBERS – A SUBSET



Meena
Casual text analysis

Ajith
Web 2.0, Services

Karthik
Web 2.0, Services

Cory
Semantic Sensor Web

Topher
Social content analysis

Delroy

Cartic
Relationship Extraction in biomedical text

Pablo
Relationship extraction, semantic browsing

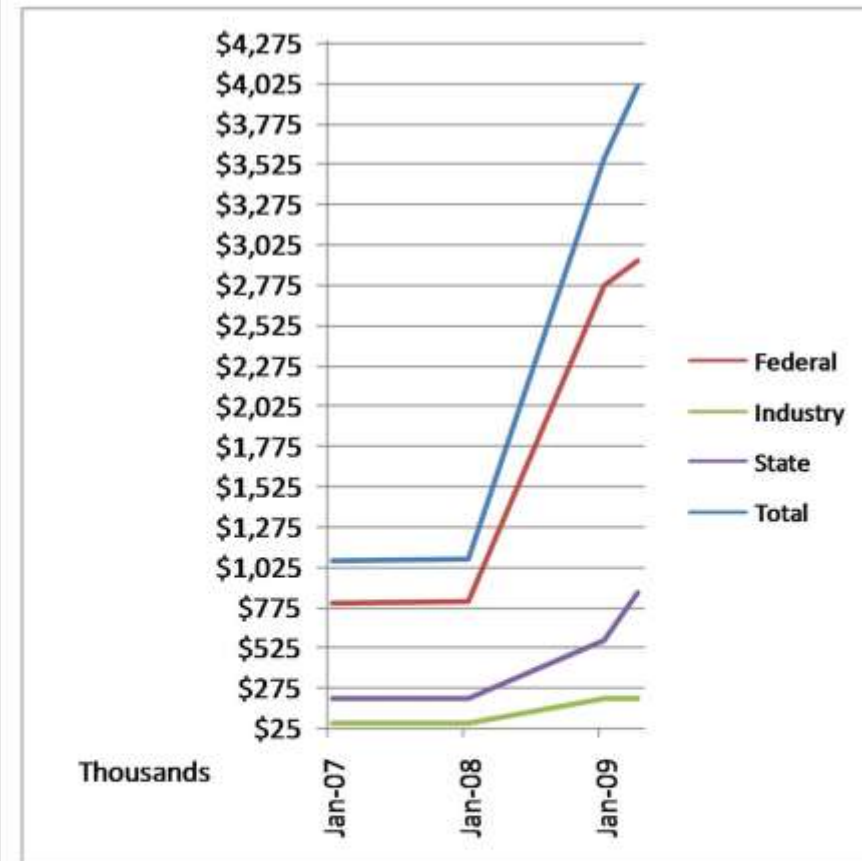
Satya
Bio-Informatics, Provenance

Prateek

Matt
Geo-Spatial informatics

- Six of the senior PhD students: 84 papers, 43 program committees, contributed to winning NIH and NSF grants.
- Successfully competed with two Stanford PhDs, 1000+ citations in 2 years of his graduation.
- “BTW, Meena is an absolute find. If all of your other students are as talented, you are very lucky. ... I’d definitely like to work with more interns of her caliber, ... ”[Dr. Kevin Haas, Director of Search at Yahoo!]
- “It has been a few years since I visited Dayton (Wright AFB). However, it is clear that Wright State has transformed itself. Congratulations on your success with the KnoesisCenter.” [Dr. AlpersCaglayan – looking to hire Kno.e.sis grads]

- UGA, Stanford, CCHMC, SAIC, HP, IBM, Yahoo!
- NIH, NSF, AFRL-HE, AFRL-Sensor, HP, IBM, Microsoft, Google
- 70% Federal, 19% State, 11% Industry
- Students intern at the best Industry labs & national labs
- Graduates very successful



- AmbjörnNaeve: [The Human Semantic Web: Shifting from Knowledge Push to Knowledge Pull](#). Int. J. Semantic Web Inf. Syst. 1(3): 1-30 (2005) [*discusses conceptual interface providing human-understandable semantics on top of the ordinary (machine) Semantic Web*]
- Ramesh Jain, [Toward EventWeb](#). *IEEE Distributed Systems Online* 8, 9, Sep. 2007. [a web of temporally related events... informational attributes such as experiential data in the form of audio, images, and video can be associated with the events]
- [The Internet of Things](#), International Telecommunication Union, Nov 2005.

Other Closely Related publications

- AmitSheth and MeenaNagarajan, [Semantics empowered Social Computing](#), *IEEE Internet Computing*, Jan-Feb 2009.
- AmitSheth, Cory Henson, and SatyaSahoo, "[Semantic Sensor Web](#)," *IEEE Internet Computing*, July/August 2008, p. 78-83.
- AmitSheth and Matthew Perry, "[Traveling the Semantic Web through Space](#), Time and Theme," *IEEE Internet Computing*, 12, (no.2), February/March 2008, pp.81-86.
- AmitSheth and CarticRamakrishnan, "[Relationship Web: Blazing Semantic Trails between Web Resources](#)," *IEEE Internet Computing*, July–August 2007, pp. 84–88.

Interested in more background?

- [Semantics-Empowered Social Computing](#)
- [Semantic Sensor Web](#)
- [Traveling the Semantic Web through Space, Theme and Time](#)
- [Relationship Web: Blazing Semantic Trails between Web Resources](#)
- Text Mining, Workflow Management, Semantic Web Services, Cloud Computing with application to healthcare, biomedicine, energy

Contact/more details: [amit @ knoesis.org](mailto:amit@knoesis.org)

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Significant Infrastructure

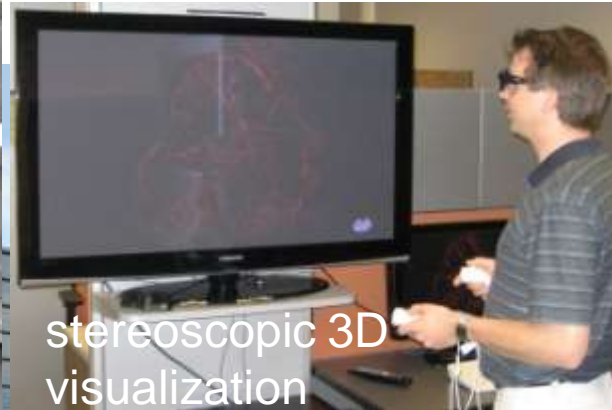
VERITAS



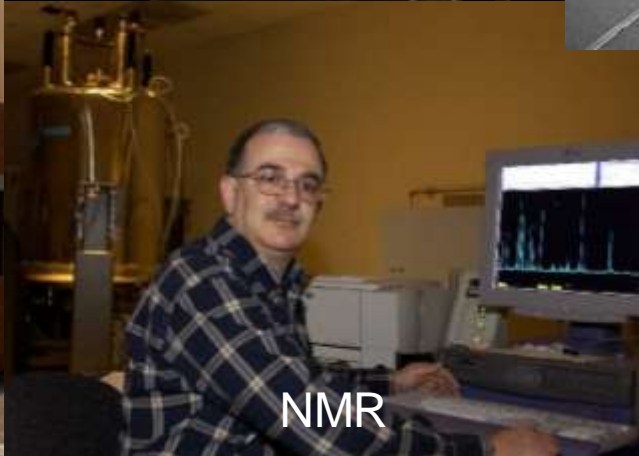
Whole-Body Laser Range Scanner



stereoscopic 3D visualization



NMR



AVL



