



I.FEST'14

INTEGRATING IDEAS

31ST OCT-2ND NOV

i.Fest' 14, Integrating Ideas

Dhirubhai Ambani Institute of Information and Communication Technology, promoted by Dhirubhai Ambani Foundation and the Anil Ambani Group, was established with a mission to provide such an enriching environment to enable young minds to widen their horizons in the field of ICT. Set in the backdrop of the lush greenery of Gandhinagar, DA-IICT has and will continue to act in the field of ICT while being at complete harmony with the nature, society and humanity.

The Institute of Electrical and Electronic Engineers Student Branch at DA-IICT endeavors to promote student awareness among students on the opportunities that exist in the field of electronics and electrical engineering. Our objective is to bridge the gap between industry and the students studying in the technology-related fields, while promoting and providing an intellectually stimulating university related environment for the student body. IEEE student branch DA-IICT aims to provide an interactive platform for students to develop professional and technical abilities. Since the inception, it is successful in organizing various events with well-defined objectives.

i.Fest is an idea conceptualized by IEEE student branch at DA-IICT. Our main aim is to bring the budding engineers from all over India to a common platform so that they can share their knowledge with their fellow imaginers. "i.Fest' 14 Integrating Ideas" shall create magic by bringing the right mix of minds, perspectives and ambition with the fusion of technology and fun. Integrating Ideas is about coming together with your ambitious ideas with an enthusiasm and creating something innovating and novel real life model. It will give you a platform for all those creative as well as fun loving tech enthusiastic to showcase their talent and learn by participating in your expertise field.

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TECHNICAL EVENTS

i.bot

The First Robot is said to have been constructed by the Greek mathematician Archytas in 400BC, called 'The Pigeon', Robotics has come a long way since then. i.bot provides you a wonderful opportunity to build an autonomous bot to fulfill a problem statement and dive into the world of robotics and also win loads of prizes!!!

i.code

Here's your chance to prove it. Enter the i.code and revive the geek in you by making it big into the world of algorithms.

B2B

An efficient and practical Business plan leads an Entrepreneur to the path of success.. The B2B competition, provides a platform to the young minds with entrepreneurship bent to come up with a Business-Plan.

i.app

Got a fresh, original idea for an app? One that'll make lives easier? Perhaps you've already developed one and are looking for the right opportunity to unleash it? Well here it is – Enter into i.app and send in your most innovative apps for mobile devices, tablets or desktops/laptops.

i.vision

If you think differently and have a new and innovative idea, or a new way to solve a problem, this one is for you. Idea Presentation is a platform to present your idea or re-interpret it to give it a new sense in the present world.

i.electro

Do you really get amused while playing with Electronics? If yes, then this is a golden opportunity for you to unleash your talent. Even if you don't, then also it's an awe-inspiring platform to have fun.

i.database

From Facebook to Krogers to your mobile phones, databases are everywhere! Here's your chance to model real life situations and re-envision database design. From the nitty gritty of the trivia test relationships, to the largest tables, design your way through the given scenarios.

BlindC

For the Geeks who think coding is fun Blind Code has something more exciting and challenging for you. You will be asked to code a program with monitor switched off.

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FUN EVENTS

Treasure Hunt

A secret treasure expedition will be conducted within the territory of DAIICT. What danger may lie in your path? Dare to unveil the forbidden treasures that lie within the shadows. The completely non-technical event is the "TREASURE HUNT" where the students are made to hunt for the "treasures" around the campus.

i.capture

Are you an amateur photographer or a photography enthusiast? Do you understand the craft of taking pictures, documenting a story, conceptualizing an idea and capturing emotions? If so, then this is the competition for you! Whatever your photographic passion may be.

i.maze

Do you spend your time pouring over puzzle sections in newspapers? Do you get an adrenaline rush solving mind teasing puzzles, word twisters and crosswords? i.maze is the ultimate battle of brains while you put on your thinking caps and get cracking.

i.rubble

"One man's trash is another man's treasure" Make simple yet stunning things from turning trash into seriously entertaining, well-designed toys, by just using basic principles of science

and design. Come and get your hands dirty engineer-style and unleash your creativity!!

i.ganith

Have you got the mathematical instinct within you or looking at the mind-boggling puzzles fascinates you? So here is the event especially meant for you. Feel the mathematical aura around you and join us.

i.decipher

If visual cues and neuron twisting questions lead to a sudden surge of impulses in your cerebral cortex, then you are at the right place. Do your best to find the elusive link and fill in the tantalizing blanks.

i.electroQuiz

If gadgets and technological advancements going on globally amaze you, then you should get yourself quizzed about all the electronics and gadget stuff, learn and have fun in electroquiz.

Crazy Cubing

Are you obsessed with cubing and your fingers move mechanically on Rubik's cube? Then this is the place for you. Come showcase your cubing skills and solve world's most sought after challenge. But be sure to be faster than the fastest.

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i.FEST AFTER HOURS

This i.Fest we bring the unique fusion of electronic music, breathtaking design, exhilarating Artistry and performance. We shall lead you through a journey of unimaginable atmosphere and unforgettable emotions. i.Fest '14 After Hours shall feature everything from gallery exhibition and live music to interactive installations and customized gaming tournaments. The afterhours will be OPEN TO ALL fans of electronic music seeking for a mind-blowing experience, so be sure to be there in time! Stay posted to our FB-page for news and win spectacular prize.



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TITLE SPONSOR

For amounts greater than Rs 50,000/- the sponsor will be declared the Title Sponsor of i.Fest for the year 2014. The festival will be named after the sponsor, i.e., 'IEEE Student Branch DA-IICT and _____ present i.Fest'14.

BENIFITS FOR THE SPONSOR

- ✓ All publications issued by i.Fest leading up to the fest will carry name and logo of the sponsor.
- ✓ All posters and banners issued by i.Fest that form a part of i.Fest '14 publicity campaign will carry the name and logo of the sponsor.
- ✓ The sponsor will dominate the newspaper articles, advertisements and other promotional material of i.Fest '14.
- ✓ The i.Fest '14 website will feature both the logo of the sponsor as well as a link to the sponsor's website, with mention on the home page.
- ✓ The sponsor can display banners at prominent locations during the fest.
- ✓ The sponsor can display 1 hoarding size banner at prominent location during the fest.
- ✓ The sponsor can setup 1 stall of approximately 8ft X 8ft on the fest grounds to display the products of the sponsor.
- ✓ The sponsor can make a 1 hour presentation of any nature on one day during the fest, to the audience, not as a part of an event.
- ✓ The sponsor can ask for five volunteers to help with the publicity efforts of the sponsor during the course of the fest.
- ✓ The website can carry an online event dedicated to the sponsor if the sponsor so wishes.
- ✓ The sponsor can make use of 20 minutes of audio airtime daily on the institute's sound system at prime time during i.Fest '14

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ASSOCIATE SPONSOR

For amounts greater than Rs. 30,000 /- the sponsor will be declared the Associate Sponsor of i.Fest for the year 2014.
BENEFITS FOR THE SPONSOR

- ✓ All publications issued by i.Fest leading up to the fest will carry name and logo of the sponsor.
- ✓ All posters and banners issued by i.Fest that form a part of i.Fest '14 publicity campaign will carry the name and logo of the sponsor.
- ✓ The sponsor will find a mention in the newspaper articles, advertisements and other promotional material of i.Fest '14.
- ✓ The i.Fest '14 website will feature both the logo of the sponsor as well as a link to the sponsor's website, with mention on the home page.
- ✓ The sponsor can display banners at prominent locations during the fest.
- ✓ The sponsor can make a 30 minute presentation of any nature on one day during the fest, to the audience, not as a part of an event.
- ✓ The sponsor can ask for three volunteers to help with the publicity efforts of the sponsor during the course of the fest.
- ✓ The website can carry an online event dedicated to the sponsor if the sponsor so wishes.
- ✓ There may be more than one associate sponsor.

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STALL SPONSOR

- ✓ The sponsor will be provided with space for 1 stall of approximately 8ft X 8ft on the festival ground for an amount sum of Rs15,000 /-
- ✓ The Sponsor will be declared one of the stall Sponsor of i.Fest '14
- ✓ The stall would be located at one of the prominent location on the fest ground.
- ✓ The stall sponsor would be allowed to display and sell products and distribute publicity material during the course of the event.
- ✓ The i.Fest '14 website will feature both the logo and name of the sponsor.

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EVENT SPONSOR

For a certain sum, the sponsor would be declared as the Event Sponsor of a particular event. The sum for each event is quoted in the list given.

BENEFITS FOR THE SPONSOR

- ✓ The event would be named after the Sponsor, i.e., “i.Fest and _____ present <name of the event>”.
- ✓ The Event Sponsor will be included in the articles, advertisements, and other promotional material of the event for i.Fest’ 14.
- ✓ The i.Fest ‘14 website will feature both the logo and the name of the Event Sponsor.
- ✓ The Event Sponsor can display banners and distribute publicity material at the venue of the event during the fest.
- ✓ The Event Sponsor can ask for 1 volunteer to help with its publicity efforts during the course of the festival.
- ✓ The Event Sponsor can setup 1 stall of approximately 8ft X 8ft on the festival grounds to display its products and distribute publicity material.
- ✓ The Event Sponsor would have to pay a sum of Rs. 7500 /- towards the installation charges of the stall

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Sponsorship Quote for i.Fest '14 Events

i.bot	Rs 20,000/-
i.app	Rs 15,000/-
i.vision	Rs 15,000/-
Game Controller	Rs 15,000/-
B2B	Rs 10,000/-
i.code & BlindC	Rs 10,000/-
i.database	Rs 10,000/-
i.electro	Rs 10,000/-
i.rubble	Rs 10,000/-
Treasure Hunt	Rs 7,500/-
i.capture & i.design	Rs 7,500/-
googlockHolmes	Rs 7,500/-
i.decipher & i.maze	Rs 5,000/-

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Workshops

i.Fest always brings along with it some great fun filled workshops with itself every year. This is just a glimpse of the manual robotics workshop from i.Fest'13.



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